



OUR YEAR OF LAYING STRONGER FOUNDATION

To Raise Contemporary Pan-Africans



EXECUTIVE SUMMARY

In 2024, the Centre for Contemporary Pan-Africanism (CCPA) marked a pivotal chapter in our journey — *a year of laying stronger foundations to raise contemporary Pan-Africans*. Through two impactful initiatives; SPARKS (Strategic Policy Advocacy for Reproductive Knowledge and Services) and The Rise Collective, we deepened our commitment to equipping youth with the tools, voice, and platforms needed to shape Africa's future. These projects were implemented across five regions in Ghana and four African countries, directly benefiting adolescent girls, young women, grassroots youth organisations, Small and Medium Enterprises (SMEs) through capacity building in policy advocacy, digital storytelling, and strategic communications. Together, we reached over 7,700 individuals directly, with thousands more engaged through media publications, community dialogue sessions, and visual storytelling.

These efforts have not only amplified the work of emerging youth-led organisations but have also laid the groundwork for sustainable policy influence and peacebuilding rooted in local realities. Looking ahead to 2025, we are poised to scale our impact through the launch of the AfCFTA Academy and the Northern Intergenerational Peace Dialogues (NIPD). The foundation is now solid — and from it, we are ready to raise a generation of bold, visionary Pan-African changemakers who will shape policy, strengthen peace, governance and ignite economic progress across the continent.





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OUR MESSAGE TO YOU

Dear Friends and Partners,

2024 was not just another year - it was Our Year Laying Stronger Foundations to Raise Contemporary Pan-Africans. At the Centre for Contemporary Pan-Africanism, we embraced this theme as both a call and a commitment: to be deliberate in shaping the systems, stories, and structures that young Africans need to thrive. From Tamale to Chereponi, Accra to Sawla, we worked hand-in-hand with youth-led organisations, community champions, and bold young women to amplify voices, transform narratives, and push for policies that serve people in underserved places.



We chose this theme because we believe the strength of a vision lies in its roots. Our projects this year — SPARKS and The Rise Collective — focused on empowering grassroots changemakers with skills, platforms, and partnerships. Whether through digital storytelling, advocacy training, or intergenerational dialogue, every intervention was human-centred, grounded in empathy, lived experience, and local wisdom.

I am deeply grateful to our growing team, our regional partners, and every young person who chose to lead. Your courage, creativity, and consistency fuel this mission. As we look ahead to 2025, we carry a renewed sense of urgency — to institutionalize youth voices in governance, scale our storytelling, and expand our reach beyond borders. The journey is long, but the foundation is firm.

With hope and solidarity,

Divine Adongo

Jumpet /

President, Centre for Contemporary Pan-Africanism



ABOUT US

The Centre for Contemporary Pan-Africanism (CCPA) is a youth-focused nonprofit Think- and Do-Thank dedicated to advancing peace & security, governance, and economic development in Africa. We are duly incorporated under the Companies Code with the Registrar General's Department of Ghana, bearing registration number **CG017500324**.

Our Approach

- Strategic Policy Advocacy and Partnerships: We collaborate with policymakers, community leaders, and the public to deepen the understanding of principles that underpin peace & security, equitable governance, and sustainable economic development. By engaging in strategic advocacy, we influence policy decisions that promote these principles across the continent.
- Capacity-Building Training Programmes: Our training programmes are
 designed to equip emerging leaders and entrepreneurs with the necessary
 skills to navigate modern governance and economic complexities. We
 focus on developing their ability to lead transformative initiatives within
 their communities effectively.

OUR MISSION

Our mission is to consolidate our predecessors' achievements towards a united Africa through peace & security, stronger governance and economic development.

OUR VISION

A self-sustaining Africa, thriving through intra-African trade, peace, and good governance.



OUR VALUES

U.N.I.T.Y



U – Ubuntu

We believe in our shared humanity and interconnectedness. Guided by the African philosophy of Ubuntu — "I am because we are" — we champion solidarity, compassion, and collective progress.

N - Nurturing Leadership

We invest in the growth of young leaders by creating safe, empowering spaces for learning, innovation, and self-determination. We nurture potential to transform it into lasting impact.

I – Integrity

We uphold the highest standards of honesty, accountability, and ethical practice in all our work. Integrity is the moral compass that guides our vision for a united and just Africa.

T - Transformational Action

We are bold and proactive in addressing systemic challenges. Through policy advocacy, storytelling, and civic engagement, we work to transform communities and institutions for the better.

Y - Youth-Driven Impact

Young people are not just beneficiaries—they are builders. We center youth as the driving force behind our mission, enabling them to lead change and shape Africa's future.



OUR TEAM

Meet the passionate and purpose-driven team behind the Centre for Contemporary Pan-Africanism — united by a shared vision to raise a bold generation of Pan-African leaders shaping Africa's future.



Gbireh Reina Mwinteroo

Administrative
Assistant



Stephen Kwaku Darko
Diplomatic & Elections
Management Coordinator



Thompson, Oko Rafiq
Strategic Communications
Specialist



Edward Ken-ZorreProgramme Manager



Divine AdongoFounder & President



Padiwanashe Mataranyika

Ambassador







SPARKS INITIATIVE

The SPARKS initiative focused on strengthening the communications capacity and policy influence of five youth-led organisations working on gender and sexual reproductive health in Northern and Southern Ghana. It sought to amplify their voices, enhance visibility, and support them in shaping gender-responsive policies.

Reach and Target Groups

- Regions Covered: Greater Accra, Northern, Upper East (Builsa South), Savannah (Sawla-Tuna-Kalba), North East (Chereponi)
- Primary Beneficiaries: Adolescent Girls and Young Women (AGYW) aged 13–35
- Partner Organisations: Norsaac, Songtaaba, Gh SRHR Alliance, Girls to Women Foundation, Visionary Buluk Organisation, Chereponi Youth Connect, Model Girls Alumni-Sawla, CEED Ghana.

IMPACT SUMMARY



Reached
7,700+ AGYW
aged 13-35
through online
campaigns.



Improved social media presence of all **5 grantee** organisations



Trained youth in strategic communications, storytelling, and policy advocacy



Facilitated the formation of a Youth Council on Gender Responsive Policies



Published over
15 national-level
media stories and
a documentary
spotlighting youthled advocacy.



THE RISE COLLECTIVE

The Rise Collective is a multimedia storytelling initiative, aimed at showcasing and exposing Africa's small to medium-sized enterprises (SMEs) to the African Continental Free Trade Area (AfCFTA). Through professional content creation and strategic storytelling, the project not only elevates the image of local businesses but also promotes these West African economies to a continental and global audience.

Reach and Target Groups

- Regions Covered: Ghana, Ivory Coast, Liberia, and Sierra Leone.
- **Primary Beneficiaries:** 200 small to medium-sized enterprises (SMEs) seeking to enhance their visibility and reach in the AfCFTA market.
- Partner Organisation: The Rise Collective

IMPACT SUMMARY



Produced over 150 high quality documentaries for youth and women-led small and medium enterprise (SMEs) in West Africa, in collaboration with David Akwara Films



Broadcasted stories via digital channels, reaching audiences across the African Continental Free Trade Area (AfCFTA)



Elevated local voices in continental development conversations



Beneficiary Testimonials



"This workshop has completely changed the way we engage with our community. Learning how to tell our story through social media has given us a new voice." — Sananu Zakari, Chereponi Youth Connect



"The LinkedIn page we created has not only enhanced our visibility but also opened doors to collaborate with other organizations."— Faaika Abdus Sallam, Model Girls Alumni



"Our engagement with CCPA has been a turning point for our advocacy efforts. We are now confident our message is reaching the right people."— Vivian Alhassan, Visionary Buluk Organisation

Challenges

- Budget limitations hindered the timely production of a documentary to showcase impact.
- Travel logistics were difficult for remote-based grantees, though partially resolved with accommodation support.

Lessons Learned

- Early and full participation of partners is required for improved project ownership and sustainability.
- Need for flexible budgeting and streamlined crossregional coordination was highlighted.



PUBLICATIONS

Overview

Link

Centre for Contemporary Pan-Africanism wins Youth Initiative Small Grant for Strategic Policy Advocacy Project

https://www.modernghana.com/news/1341923/centre-for-contemporary-pan-africanism-wins-youth.html

The Rise Collectives partners Centre for Contemporary Pan-Africanism to Boost 200 SMEs in West Africa

https://www.modernghana.com/news/1302450/therise-collectives-partners-centre-forcontempor.html#google_vignette

Youth-led organizations under YISG project equipped with communications, M&E skills

https://3news.com/news/youth-led-organizationsunder-yisg-project-equipped-with-communicationsme-skills/

Norsaac invests GHc2.3 million in youth development initiatives

https://gna.org.gh/2024/08/norsaac-invests-ghc2-3-million-in-youth-development-initiatives/







OURPARTNERS

























ANNUAL BUDGET

In 2024, we managed our resources with transparency and purpose, directing the majority of funds toward impactful, youth-centered projects' implementation. We sincerely thank our partners — especially Norsaac and the Power to You(th) consortium — for their generous support and belief in our vision.



Ghc45,000.00
Donor fund
Ghc12,000.00
Internally generated fund

Total Revenue Ghc57,000.00

Administration 10%

Projects Implementation 85%

PHOTO GALLERY

AWARDS CEREMONY:

YOUTH INITIATIVE SMALL GRANTS (YISG)
UNDER THE POWER TO YOU(TH) PROGRAMME

















PHOTO GALLERY

CAPACITY BUILDING TRAINING:

GRANTEES UNDER THE YOUTH INITIATIVE SMALL GRANTS (YISG)

POWER TO YOU(TH) PROGRAMME





















WORK WITH US



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